



QUICK TIPS

FOR SPEAKERS OF MAINPRO+ CERTIFIED PROGRAMS



GUIDELINES FOR SPEAKERS

PREPARING

FOR PRESENTATION:

- Complete the CFPC Declaration of Conflict of Interest Form
- Use generic names where possible in accredited programs
- Place the brand name in parentheses after the generic name, if brand names are used
- Ensure content is scientifically valid and evidence exists for all assertions made

IMPORTANT

- Sponsor logos and colours should not be included in accredited presentations
- Additional unapproved content cannot be added to approved slide decks
- The use of brand names should be avoided if possible



GUIDELINES FOR SPEAKERS

DURING

THE PRESENTATION:

- Verbally notify the audience of any real or apparent conflict(s) of interest that may have a direct bearing on the subject matter of the program using the CFPC COI slide template
- Deliver only CFPC Mainpro+ approved content
- Inform the audience if there is limited evidence for an assertion or recommendation

ADDITIONAL RESOURCES:

The College of Family Physicians of Canada's [A Guide for Continuing Professional Development \(CPD\) Program Providers](#)
Canadian Medical Association's [Policy on Physicians and the Pharmaceutical Industry \(2007\)](#)
Innovative Medicines Canada [Code of Ethical Practices \(2012\)](#)
[Commonly Referenced Resources and Policy Updates](#)



CFPC CONFLICT OF INTEREST (COI) SLIDES

SLIDE 1: FACULTY/PRESENTER DISCLOSURE

- » Faculty/Speaker's name
- » Relationships with commercial interests:
 - Grants/Research Support: *PharmaCorp ABC*
 - Speakers Bureau/Honoraria: *XYZ Biopharmaceuticals Ltd.*
 - Consulting Fees: *MedX Group Inc.*
 - Other: *Employee of XXY Hospital Group*

SLIDE 2: DISCLOSURE OF COMMERCIAL SUPPORT

- » This program has received financial support from [organization name] in the form of [describe support here – e.g. an educational grant].
- » This program has received in-kind support from [organization name] in the form of [describe support here – e.g. logistical support].
- » Potential for conflict(s) of interest:
 - [Speaker/Faculty name] has received [payment/funding, etc.] from [organization supporting this program AND/OR organization whose product(s) are being discussed in this program].
 - [Supporting organization name] [developed/licenses/distributes/benefits from the sale of, etc.] a product that will be discussed in this program: [insert generic and brand name here].

SLIDE 3: MITIGATING POTENTIAL BIAS

- » [Explain how potential sources of bias identified in slides 1 and 2 have been mitigated].
- » Refer to “Quick Tips” document